



Win the War for Talent: Is sustainability what's missing from your hiring strategy?

The 2019 Manomet Business Sustainability Forum

Tuesday, May 14 | 4:30 PM–7:00PM

Federal Reserve Plaza, Boston, MA

Register at manomet.org/events

Using sustainability to attract and retain the best and brightest

What makes the best candidates choose your company over a competitor? A growing number of people want employers that make the world a better place. Over 75% of Millennials consider a company's social and environmental commitments when deciding where to work.¹ This trend is even greater with Gen Z.² Having strong sustainability practices can not only help you win the war for talent but also avoid the high cost of turnover.

This half-day forum will bridge the gap between your HR and sustainability teams and demonstrate how your company's sustainability can attract and retain talent. This event is designed for Human Resources and sustainability staff, Employee Resource Group (ERG) members, and other senior leaders.

Join us to learn how you can attract the best and brightest of the Millennial generation. Plus, you'll meet three Gen Z'ers who will give you insider information on what matters to your future workforce.



LEARN HOW TO...

- » Create a competitive advantage for talent through your sustainability practices
- » Engage and motivate employees with sustainability
- » Increase employee commitment and retention rates through ERGs
- » Market your sustainability initiatives to attract employees
- » Share your company's values with the outside world



Your support will help make this exciting and educational event for the students possible!

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Event Marketing				
Logo on all Marketing Materials	✓	✓		
Tickets to the Event	10+	10+	10	4
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Recognition in Manomet's 2019 Annual Report	✓	✓	✓	✓
Recognition in Manomet's newsletter	✓	✓	✓	✓
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Recognition on Manomet's social media channels	✓	✓	✓	✓
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Additional Benefits				
Be a U360 judge	✓			
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For more details and to register, visit manomet.org/events.

FOR MORE INFORMATION OR TO SPONSOR THIS EVENT:

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