Reporting 3.0 Blueprints:
Application in the Vital Capital Index for Dairy Ag
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Why?

1. Meet supply chain requirements
2. Support the connection between farmers and consumers
3. Build farmer sustainability awareness/engagement
4. Support continuous improvement
5. Reduce risk for processors like Cabot Cheese
How?

Social Change Model - The VCI as sustainability journey:

1. Awareness indicators - Build awareness and engagement on key sustainability topics
2. Practice-based indicators - Review sustainability practices
3. Performance indicators – Review performance
4. Context-based metrics – Assess sustainability
What? 14 Key Topics
Identified thru farmer and multiscale stakeholder input

Profit
• Business Strategy & Planning
• Farm Management
• Review of Farm Operations

Planet
• Animal Well-being
• Soil Health and Conservation
• Water Conservation
• Biological Conservation
• Pest Management
• Energy & GHG Management
• Waste Management

People
• Farm family Well-being
• Consumer Well-being
• Worker Well-being
• Local Community Well-being
Impact - Customer Advantage: Walmart

SUMMARY OF RESULTS (shared w/Walmart)

- Score #1 result in Dept-80_Dairy (1 of 16)
- Score #3 result in Dept-90_Dairy (3 of 36)
- New format features more focus on farm impacts (10 of 12 questions) than ever before
- Strong category scores reflect pioneering work with Manomet in creating the Vital Capital Index for Dairy Agriculture

Note: this is an adaptation of an actual Cabot Sales Presentation slide for Walmart
Reporting 3.0 Blueprints

1. Fosters integrated-thinking ecosystem
2. Inter-links with processor and supply chain requirements
3. Uses context-based metrics
4. Build up regenerative systems
5. Focuses on material issues
6. Aims for Thivability