

# Imagine if your company could help change the world...



## Together we can!

As scientists, we understand we must take action to sustain our world. Manomet is a leader on the path to sustainability—and we're working with people in four critical systems to effect real change. Manomet, a 501(c)(3) nonprofit organization founded in 1969, has scientists and staff that work from our headquarters in Plymouth, Massachusetts, and satellite offices throughout the western hemisphere. **Let's work together to engage your company and employees to sustain our world.**

At Manomet, we believe people can live and work today in ways that enable our world to thrive and prosper tomorrow. **Our mission, *applying science and engaging people*, provides practical ways to act—where people live and work.**

## Our Work

How we manage the critical systems that support life on earth will need to be transformed in the next two decades. Manomet works on four major life-supporting systems: **natural, forest, food, and economic**. We focus our work on the parts of the system where we can have measurable impact and opportunity for scale. Manomet makes it possible for the people who manage these systems to change them.



## CONTACT US

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## Benefits to your company

As a Manomet corporate partner, your business will have the opportunity to contribute to creating a better future. Your support for conservation and sustainability will be publicly recognized to the community at large. Additionally, by partnering with a well-regarded nonprofit, you'll gain exposure to our Trustees, Councilors, and growing network of supporters. A shared sense of purpose can benefit your company in the following ways:

**Provide a motivating purpose for employees:** 89% of companies believe purpose matters and drives employee satisfaction. Purpose-oriented workers have a 50% greater likelihood to be in a leadership position and 64% higher levels of fulfillment.

**Increase sales of products or services:** 54% of Americans bought a product associated with a cause in the last 12 months, an increase of 170% since 1993. Given comparable prices, 89% of Americans are likely to switch brands to one associated with a cause.

**Boost employee engagement, morale, and retention:** Companies with engaged employees are 16% more profitable and their employees are 18% more productive and more satisfied with their jobs. Furthermore, employees often have 20% longer tenure.

**Attract positive media attention:** Media coverage leads to a better brand image and helps your company earn a reputation as a forward thinking organization.

# Manomet's Corporate Giving Program

The Manomet Corporate Giving Program is an excellent way to provide your business with strategic visibility in the community while helping Manomet deliver its mission of applying science and engaging people to sustain our world. The following summarizes the benefits at each of our giving levels.



BENEFITS	BRONZE \$1,000	SILVER \$2,500	GOLD \$5,000	PLATINUM \$10,000	DIAMOND \$25,000
<b>Special Programming</b>					
Special exclusive and customized event for your company held at Manomet's headquarters for up to 30 people, or Manomet staff will travel to your New England location.					✓
Manomet staff will conduct a Root360 assessment for your company and present the findings either in person or via another delivery method (e.g., Skype, conference call).					✓
Sponsor student(s) to participate in an experiential internship program for one semester.			1 student	3 students	3 students plus \$500 stipend
Presentation or nature walk to employees about a specific interest of your choice (conducted by a Manomet scientist)			At Manomet HQ	At Manomet HQ	At New England location of your choice
Visit to Landbird Banding Lab during migration seasons			Up to 5 employees	Up to 10 employees	Up to 25 employees
Opportunity to attend select events (e.g., family day, bird walk, training workshop)			1 event, number of employees dependent on event	2 events, number of employees dependent on event	4 events, number of employees dependent on event
Recognition at key Manomet events such as Boston-based lectures and events, Manomet's annual meeting, and family days (6 events/year on average)	1 event	2 events	3 events	4 events	All events
Opportunity for exclusive naming at a premiere Manomet event (list of events to be provided).				✓	Introduce your company and speakers
<b>Employee Engagement</b>					
Volunteer opportunities for employees, including employee matching gifts and Manomet gift membership	✓	✓	✓	✓	✓
Manomet gift membership	Up to 5 employees	Up to 10 employees	Up to 15 employees	Up to 20 employees	Up to 30 employees
<b>Publications</b>					
Recognition in <i>Partnerships</i> , Manomet's magazine	✓	✓	✓	✓	✓
Advertisement in <i>Partnerships</i> (full page)			1	2	2
Acknowledgement in monthly newsletter	✓	✓	✓	✓	✓
Recognition in Manomet's Annual Report	✓	✓	✓	✓	✓
<b>Manomet Website and Social Media</b>					
Listing and links on Manomet's website	✓	✓	✓	✓	✓
Acknowledgement on Manomet's social media outlets including Facebook and Twitter	✓	✓	✓	✓	✓

*We rely on funding from our supporters—individuals, foundations, and corporations—to fulfill our work of creating a sustainable world. Manomet's work is not influenced by these contributions.*