



## U360 Business Sustainability Program

**TITLE:** U360 Business Sustainability Internship Program (REMOTE)

### **PROGRAM OVERVIEW**

U360 is an innovative experiential education and professional development program for college students, focused on environmental and business sustainability. The two-semester program incorporates applied science, business, and sustainability workshops, career skills training, sustainability assessments of small businesses, and a Capstone project. U360 is offered by Manomet, a science and conservation nonprofit doing research from the Arctic to Patagonia, as part of its efforts to develop the next generation of changemakers.

U360 students build their knowledge of environmental issues, the “triple-bottom line” of business sustainability (environmental, social, and governance), and business management through workshops and through direct interactions with industry practitioners and small business owners. U360 offers real-world experience in three vital areas that are critical to effective change-making and career preparation: applying knowledge of practical sustainability, engaging people with different viewpoints, and professional skills, including soft skills highly prioritized by employers. U360 students benefit from intensive professional training and mentoring as they develop their communication, professionalism, teamwork, creative problem solving, and strategic thinking skills. Then, they put those skills into practice as they interview up to 20 small business owners about their current sustainability practices and administer Manomet’s [Root360](#) assessment of their triple-bottom line sustainability. At the end of the program, U360 students select one of the businesses they assessed and create a Sustainability Action Plan for that real business, presenting the plan to a panel of business and sustainability professionals as a Capstone project in a final competition.

U360 empowers college students to take action on the environmental, social, and economic challenges that will disproportionately impact their generation, and gives them skills and knowledge they can bring to *any* job or industry. U360 alumni stand out from their peers when entering the workforce for their exceptional communication skills, their confidence, their professional networks, and their working understanding of small business operations. U360 is more than a class or an internship: it’s a community and a professional network that supports students both during their U360 year and afterwards through our active alumni network.

At Manomet, we believe that addressing today’s environmental, social, and economic challenges requires bringing together individuals with different backgrounds, experiences, and perspectives. We are committed to working with people who are underrepresented in the field of sustainability and to enrolling U360 classes that have geographic, academic, racial and ethnic, socioeconomic, and age diversity. Participating students have the unique opportunity to meet and work closely with students from other colleges throughout the east coast; becoming part of a network of peers who also want to make a difference in the world. More information can be found at: <https://www.manomet.org/project/u360/>

### **JOB DESCRIPTION**

*Details*

- U360 is designed for students enrolled in business, economics, science, environmental, sustainability and/or liberal arts programs, but all majors are welcome to apply.
- This is a team program, and each year, up to 40 students are enrolled from different colleges and divided into teams of no more than eight.
- In order to increase access to this program for students, U360 is (and always has been) an entirely virtual program with a high level of mentorship, support, and engagement between the students and U360 staff. Students participate from their own campuses, and travel is not required.
- The program is an average of 10 hours/week, which includes team trainings, workshops and weekly meetings, and independent research, outreach, and interviews with businesses. Students create their own schedule and work remotely outside of group meetings. (The workshops and team meetings will be scheduled once the teams are formed, in order to accommodate every student's schedule.)
- Students are required to attend all workshops and the weekly team meeting from their campus via live video conference.
- U360 is like a hybrid between a course and an internship. It is unpaid, and students can often earn university credit for participation (depending on university policies, major requirements, etc.), while also including it on their resume as internship experience. Ideally, U360 takes the place of a class in the student's schedule and is not being done on top of a full course load.

*Timeframe:*

- U360 is a two-semester program; it starts the first week of the fall semester and concludes on the last day of the spring term; excluding all university holidays and breaks

*Experience required:*

- Sophomore and higher undergraduate students are eligible
- Interest in business and/or sustainability
- Basic computer skills (specifically Microsoft Office and Google programs)

*Additional skills and experience preferred:*

- Ability to work independently and manage time effectively
- Ability to listen and communicate effectively (verbally and in writing)
- A willingness to contact and interact with professionals (in person, over the phone, and via email) and some degree of comfort with doing so
- Strong interpersonal skills and attention to detail

*Instructions for applying:*

- The deadline to apply for the 2022-2023 school year is 11:59pm on June 30<sup>th</sup>
- Submit your current resume with a cover letter and three references (include each reference's name, relationship to you, email address, and phone number) **as one PDF** to [U360@manomet.org](mailto:U360@manomet.org). NOTE: at least one reference must be a professional reference and no direct relatives can be listed as a reference.
- Complete this online questionnaire: <https://forms.gle/adpwhdsithASJnUX8>

**For more information and to view testimonials from previous U360 interns, visit**  
<https://www.manomet.org/project/u360-internship/>