



**Reporting 3.0 Blueprints:  
Application in the Vital Capital Index for Dairy Ag  
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# Why?

1. Meet supply chain requirements
2. Support the connection between farmers and consumers
3. Build farmer sustainability awareness/engagement
4. Support continuous improvement
5. Reduce risk for processors like Cabot Cheese





# How?

## **Social Change Model - The VCI as sustainability journey:**

1. Awareness indicators - Build awareness and engagement on key sustainability topics
2. Practice-based indicators - Review sustainability practices
3. Performance indicators – Review performance
4. Context-based metrics – Assess sustainability

# What? 14 Key Topics

Identified thru farmer and multiscale stakeholder input

## Profit

- Business Strategy & Planning
- Farm Management
- Review of Farm Operations

## Planet

- Animal Well-being
- Soil Health and Conservation
- Water Conservation
- Biological Conservation
- Pest Management
- Energy & GHG Management
- Waste Management

## People

- Farm family Well-being
- Consumer Well-being
- Worker Well-being
- Local Community Well-being



# Impact - Customer Advantage: Walmart

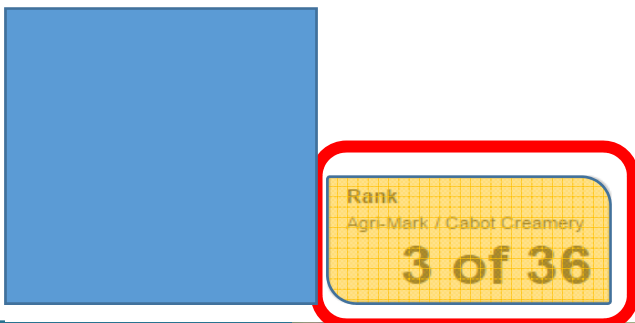
## Supplier Scorecard for Dept-80\_Dairy | Agri-Mark / Cabot Creamery

### Overall Score



## Supplier Scorecard for Dept-90\_Dairy | Agri-Mark / Ca

### Overall Score



### SUMMARY OF RESULTS (shared w/Walmart)

- Score #1 result in Dept-80\_Dairy (1 of 16)
- Score #3 result in Dept-90\_Dairy (3 of 36)
- New format features more focus on farm impacts (10 of 12 questions) than ever before
- Strong category scores reflect pioneering work with Manomet in creating the *Vital Capital Index for Dairy Agriculture*

*Note: this is an adaptation of an actual Cabot Sales Presentation slide for Walmart*



# Reporting 3.0 Blueprints

1. Fosters integrated-thinking ecosystem
2. Inter-links with processor and supply chain requirements
3. Uses context-based metrics
4. Build up regenerative systems
5. Focuses on material issues
6. Aims for Thivability

